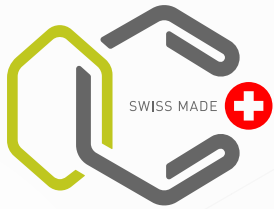


CANNERALD

• EST 2017 •

FUTURE | VISION | POTENTIAL



WELCOME TO CANNERALD

A comprehensive presentation of our business model illustrated within a couple of minutes.

Please sure that all your electronic devices are in mute mode and work carefully through the presentation.

Reading time: 5 minutes



CANNERALD



ABOUT US

Cannerald is a **Swiss cannabis research and production company** that is one of the world's top one percent of all suppliers in this promising market segment.

Since our **foundation in 2017**, it has been our mission to make premium cannabis and cannabis products of unique quality socially acceptable in Switzerland, the German-speaking countries and throughout Europe as a whole.

To turn our vision into a feasible reality, we use our position as a unique industry leader to finally bring political, social and scientific movement to the European market.

We do not consider ourselves a classic company with the sole aim of maximizing profits, but as a partner and promoter of the entire industry.

In this context, we offer you the unique opportunity to actively participate in the development of a new and exciting market in Europe.



CANNERALD



MARKET

As Elon Musk demonstrated with Tesla, **new markets can be opened with courage, determination and a little bit of luck**, and successes like these can even teach long-established industrial giants a thing or two.

But as so often in the history of relevant market revolutions, Europe is on the verge of missing a great opportunity and losing out on a forward-looking industry. An industry that is not only lucrative but more importantly, able to improve the quality of life and health of millions of people by producing high-quality cannabis and CBD in unique, superior quality.

The demand for medical cannabis and hemp products, CBD, CBG, and other THC precursors is growing rapidly. Locally, the demand in Europe cannot even come close to being met in sufficient quality – even from countries such as Canada, supply shortages are currently being reported time and again.

The demand for effective, medical cannabis is currently growing so rapidly that an end is hardly foreseeable.

DID YOU ALREADY KNOW?

Did you know that in Germany alone about 100,000 prescriptions for medical cannabis are issued annually and that the majority of this natural health remedy has to be imported from abroad?

While the market in Canada and the USA is already highly saturated, it still offers promising potential in Germany and the entire EU.

With Cannerald, we aim to seize this opportunity and tackle the European market for high-quality cannabis products, which is still barely developed.

From the growth process of our plants to their harvest and processing, we have only one guideline – „quality“.

Cannerald stands for premium cannabis that successfully and easily exceeds any given European quality standard.



CANNERALD



OUR SOLUTIONS



MEDICAL

Cannabis is one of the oldest cultivated plants in the world.

Did you know that in addition to the well-known components such as THC, CBD, and CBG, it contains over 400 different, fascinating active ingredients?

Our goal in the medical segment of our business model is to research the medicinal plant cannabis and to fight and cure diseases with it.

Also, we consider it our mission to promote the acceptance of cannabis in Europe politically, socially and scientifically.



RECREATIONAL

Cannabis is not only a „medical“ matter but also becoming increasingly popular with private consumers.

By adding CBD to many household articles, such as beverages, sweets, chocolates, oils, as well as liquids, more and more private users trust in the effective cannabinoid.

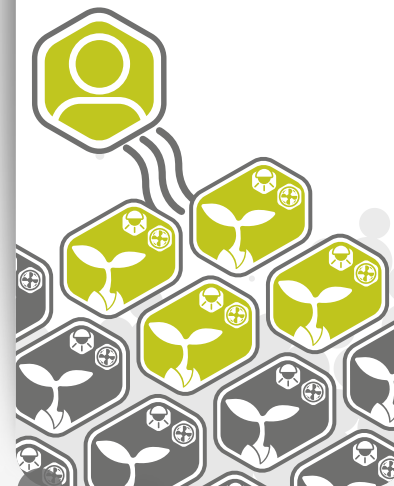
They also rely on the many advantages that cannabis offers them in everyday life. With our „recreational products,“ we are also planning the market launch of our innovative CBD and cannabis products, which will also satisfy regular users in Swiss premium quality.



PARTICIPATION

CannerGrow allows you to purchase one of the limited cannabis plants without having to worry about growing, harvesting and selling.

With our know-how, you can directly participate in the development of a new market in Europe – via plant cultivation or affiliate marketing. And all this from the comfort of your own home!



CANNERALD



OUR GOALS

As a young and fresh company that has already successfully mastered the start-up phase, we have set ourselves some ambitious goals for the future.

After all, we intend to „grow“ on various levels: In addition to our plans for our economic future on the European and international markets, our interest is primarily focused on the general public.

With our worldwide unique concept, it is our goal to transform the **cannabis market for the benefit**

of all and convince our customers and business partners with our unique Cannerald-quality.

We prefer to let deeds speak instead of words and are committed to cannabis **education in the EU and the legitimization** of the plant as an accepted remedy in modern medicine.

We also want to **inform the general public about cannabis** and contribute to this very important aspect by publishing educational blog articles, creating interesting posts on our social media

channels and the participation of our highly active, dedicated community.

Our objective here is to see the positive potential of cannabis finally being recognized.

Through our tireless **lobbying work, we also promote the framework conditions** that enable the legalization of cannabis in the EU. Ultimately, we want to offer everyone the opportunity to take part in the exciting and lucrative options that this complex future market offers.





OUR PROMISE

We take our promises seriously – and stand up for the many sick people who are offered an effective, natural alternative by using medical cannabis. That way, harmful side effects, which are often caused by pharmaceutical drugs, can be avoided.

We are also committed to the many scientists and doctors who have been fighting for the recognition of the effectiveness and benefits of cannabis for years. And last but not least, our work is also committed to you and your socially accepted access to cannabis products of all kinds. **We believe that self-determination and education go hand in hand.**



CANNERALD



OUR FOUNDERS

Cannerald is a young company with the ambitious objective of becoming **the largest cannabis producer and exporter in Europe**.

The foundation for this was laid in 2017 by Sascha Adrian Wäschle, Severin Jem Amweg, Levin Kim Amweg, and Maik Marcel Pietrowski, who jointly founded the company in 2018. In the meantime, the Cannerald team has grown considerably by attracting many young talents and competent experts.

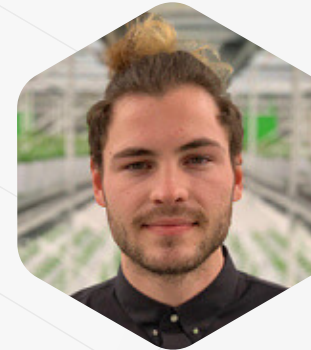
Together with our partners and our ever-growing network, we will succeed in exploiting the potential of the cannabis plant for the benefit of all and firmly establish it on the European market.



Levin Amweg
Co-Founder Cannerald



Sascha Wäschle
Co-Founder Cannerald



Severin Amweg
Co-Founder Cannerald



Maik Pietrowski
Co-Founder Cannerald



CANNERALD



OUR LOCATION IN SWITZERLAND

The heart of our project is located only 30 minutes by car from the Swiss capital Bern.

Here, we have created our ultra-modern and almost futuristic state-of-the-art facility for the revolution of the European cannabis market on approximately 4600 square meters.

In addition to the usual office and administration rooms, the most modern technology for growing cannabis plants has also found its way here.

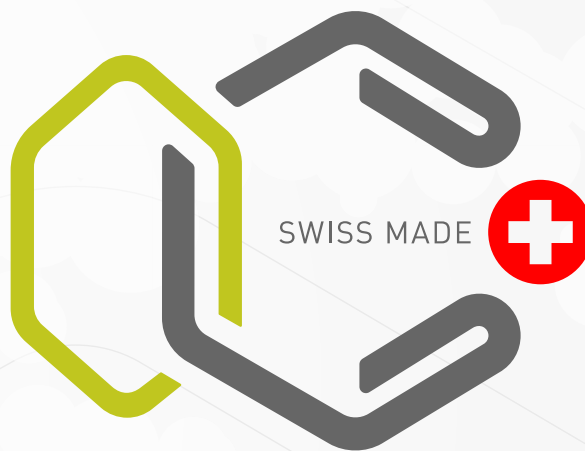
Having said that, Cannerald's full potential is far from being exhausted – in addition to the continuous further development of our plant cultivation, we are currently working on the GMP certification of our entire facility.



Bern



CANNERALD



CANNERGROW

cannabis participation

WE GROW FOR YOU



WE GROW FOR YOU

The health and autonomy of everyone are two of the most important pillars of our corporate philosophy.

At CannerGrow, it is not only our goal **to educate the public about the healing potential and medical benefits of cannabis**, but also to work with our steadily growing global community and in doing so advancing important milestones – such as the **legalization of cannabis**.

In this context, we offer you interesting participation in the cannabis market and aim to ensure that you can secure your share of this unique, promising green future market at an early stage profitably.

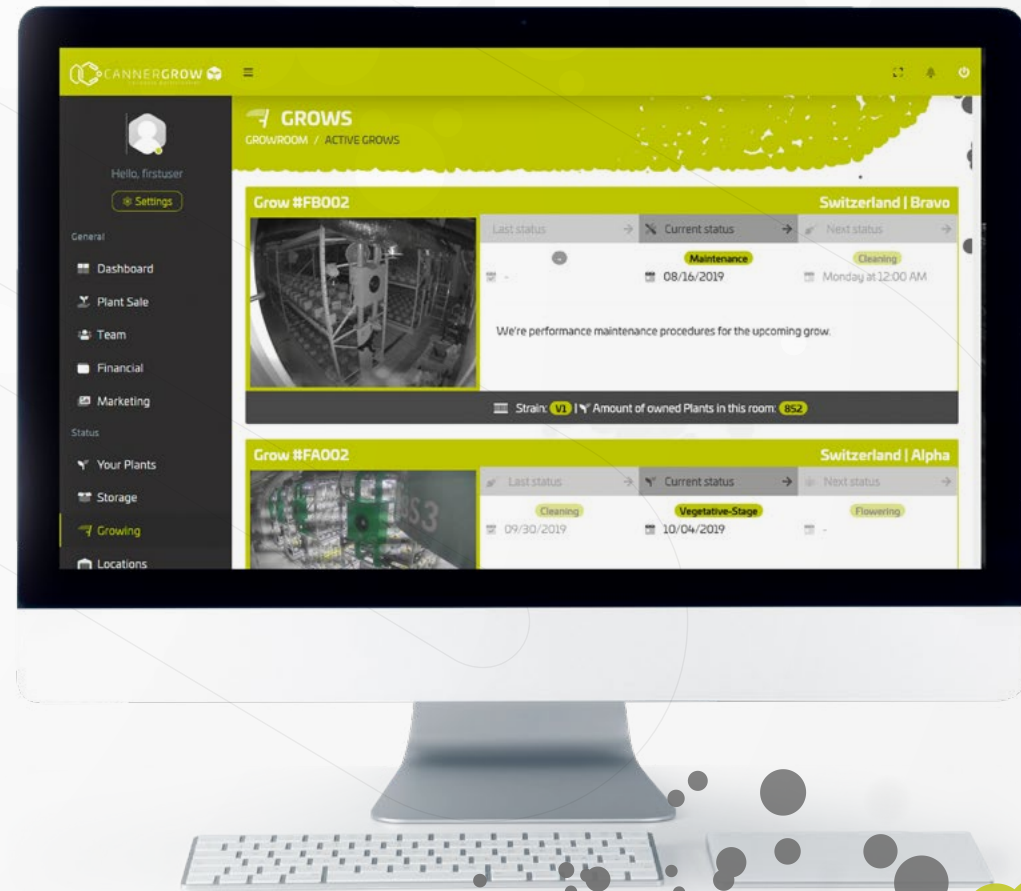




MARKET PARTICIPATION FOR EVERYONE

At CannerGrow, we combine professional, high-quality cannabis cultivation with an easy-to-use, modern **online portal in a worldwide unique concept that is accessible to everyone from the comfort of their own home.**

Together with you – as part of our community – we consider it our mission to conquer the European cannabis market and allow millions of sick people to use high quality, medical cannabis to alleviate their health problems at the same time.





MARKET & FORECAST

All signs point to green: Cannabis – and cannabis products are by no means a fast-moving trend, but a sustainable and versatile future industry, which offers promising potential on various levels.

Whether medical cannabis or cannabis in commercial products - **the versatile medicinal plant has arrived at the center of society and is eliciting a high demand**, which is generating an ever-increasing range of products and services on the economic market.

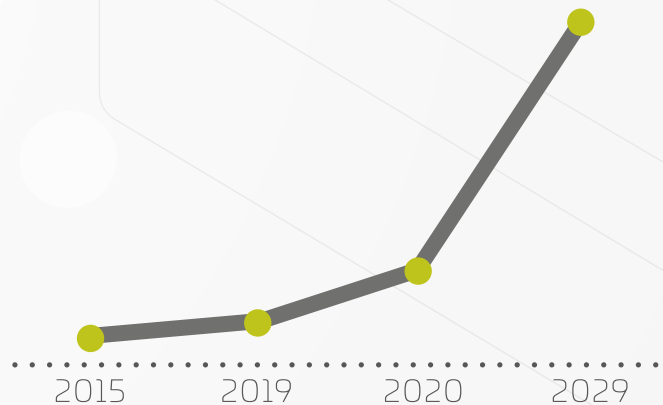
While cannabis was already completely legalized in countries such as Uruguay several years ago, Canada and California have recently followed suit and report regularly on supply shortages.

This illustrates the increasing acceptance of cannabis within the global population and the effectiveness of this healing plant, which has been wrongly discredited in the past.

Also, the demand for legal cannabis in Europe is growing steadily.

Switzerland has therefore reacted very quickly and is currently the only country in Europe that allows license-free cannabis cultivation.

Thus, the nation offers the ideal location to enter this complex industry.



In total, there are **7 important factors** that favor successful and particularly lucrative market participation for you in Europe:

- 1** The market in Europe is hardly developed – while the general demand for cannabis products is increasing
- 2** High acceptance of cannabis and CBD in the medical, homeopathic and naturopathic field
- 3** Supply shortages of medical cannabis
- 4** Cannabis advocates from medicine and research are receiving more and more credibility
- 5** Due to the exponentially increasing demand for the highly effective ingredient CBD, it is added to many commercial products of daily life today (for example food, beverages, beauty and skin care products, food supplements, and even products for pets)
- 6** Very versatile potential for future product developments – and innovations
- 7** Switzerland offers the possibility of license-free cannabis cultivation



BACKGROUND INFORMATION ON CANNABIS CULTIVATION

It is highly likely that you too would now like to know how to participate as successfully as possible in this future-oriented market.

Yet, the following facts show that the independent cultivation of cannabis is hardly worthwhile:

„THE AIMLESS
ONE SUFFERS
HIS FATE – THE
PURPOSEFUL ONE
SHAPES IT“.

- IMMANUEL KANT

COMPLEX LEGISLATION:

In every European country, the trade and production of cannabis and cannabis products are regulated differently. **So it is not always clear which parts are considered legal or illegal, which could lead to unpleasant, lengthy bureaucratic problems.**

At CannerGrow, we dispose of all the necessary licenses and can therefore always trade on a legal basis.

LACK OF KNOW-HOW:

For the **layman as well as for smaller companies, it is almost impossible to produce high-quality medical cannabis**, as it is considered a robust, but also very sensitive plant.

To achieve the best possible yield, you need the perfect climate, the right daily care as well as complete supervision, optimal automatic irrigation, lighting systems as well as the necessary expertise to achieve truly sustainable harvests.

TOGETHER, WE CAN ACHIEVE MORE:

The cost of growing cannabis yourself is quite high, both for individuals, as well as small businesses, especially when taking into account that the maximum potential cannot be achieved in this way.

To reach the maximum potential of a cannabis plant, and to achieve the best results in terms of both quality and yield, the use of expensive, perfectly tuned equipment and its optimal coordination is required at all stages.



OUR SOLUTION

**Become a „plant owner“ |
with CannerGrow!**

Our vision is to make the European cannabis market accessible to every participant **by relieving you of the cultivation, daily care, harvesting process and the marketing aspect of the plant through our worldwide unique service.** Thus, CannerGrow offers you the opportunity to actively participate in the cannabis market – from the comfort of your home.

THIS IS HOW IT WORKS

At our cultivation and manufacturing centers, we produce cannabis in **Swiss premium quality** for you.

We do not only possess a perfect grow – and manufacturing location right in the heart of Switzerland, valid licenses as well as the right equipment, but also a team of experts with profound know-how, who take care of your plants around the clock.

Thus, we will not only revolutionize the European cannabis market but let you participate in it under the best possible conditions.

Secure your share of this trend-setting market, which is otherwise not accessible for private individuals, at an early stage.

To enable everyone to participate fairly in the market, we act as an interface between you and the emerging cannabis market in the EU – thus ensuring that all processes lead to a successful harvest and trade:

Because we are only satisfied when you are.





INSURANCES

Insurance is an area we take very seriously at Cannergrow. Of course, we have thought of everything to reliably protect our business model, the future of our **vision and every one of our customers.**

Therefore, we have taken out a variety of far-reaching insurance policies, which take effect in the following cases:

-  **Yield loss**
-  **Theft**
-  **Third-party impacts**
-  **Vandalism**
-  **Water damage**
-  **Fire damage & loss by fire**





YOUR PARTICIPATION WITH CANNERGROW

Are you interested in buying plants and would like to make your „green thumb“ a digital reality?



YOU HAVE COME TO THE RIGHT PLACE

Behind every digitally conducted plant sale, there is **a real cannabis plant** in one of our cultivation rooms, which is fully maintained by us and harvested after two to three months.

IMPORTANT TO KNOW

That it is solely for you to decide how to proceed from here: You can either have the harvest of your CBD cannabis delivered **directly to your home** or **sell it to Cannerald** for an attractive profit.

BENEFIT FROM A FUTURE MARKET

that will continue making waves in Europe – and whose potential will open up a multitude of financially rewarding opportunities.

REGISTER WITH US TODAY AND BECOME A PROUD PLANT OWNER.

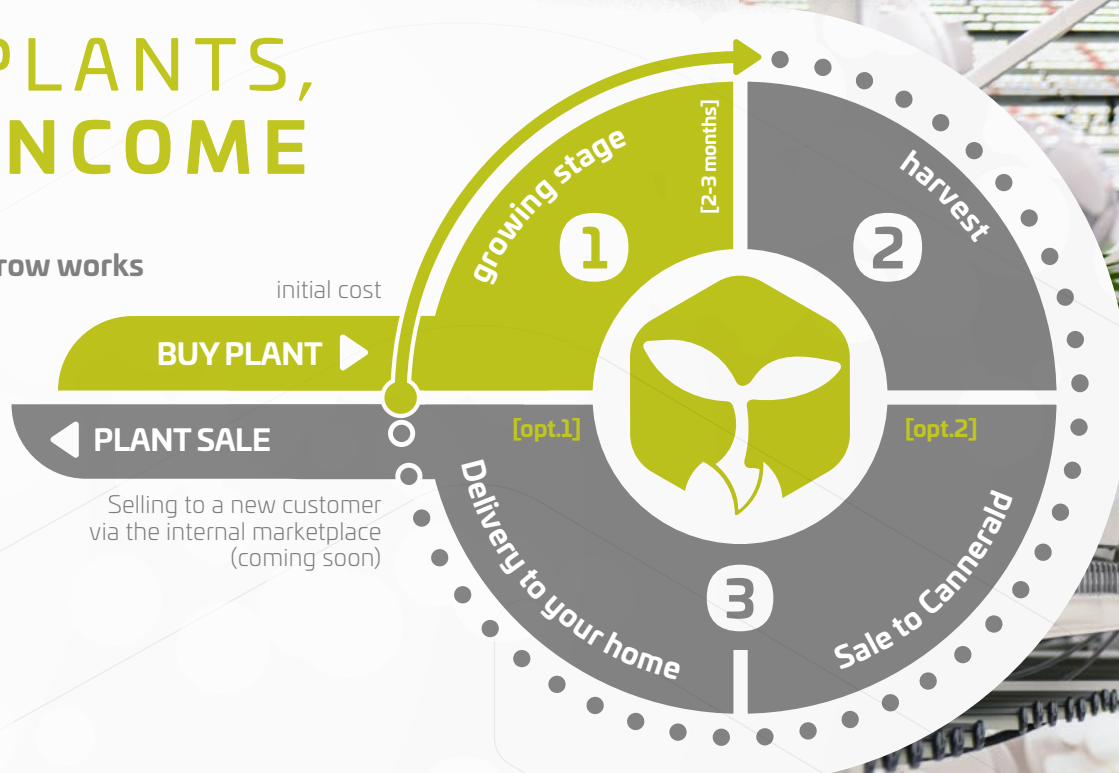
Transparency is as important to us as it is to you. We offer the following secure **payment methods**:



Bank transfer (EUR as well as CHF currency account)
Bitcoin | Available soon: Credit card payment

YOUR PLANTS, YOUR INCOME

This is how Cannergrow works



ADDITIONAL OPTION: CBD FOR PERSONAL USE

Cannerald offers you several ways to get the most out of your harvest. Therefore it is solely up to you to decide how to proceed: You can either have the yield of your CBD cannabis **delivered directly to your home** or **sell it to Cannerald for a lucrative profit**.

We are happy to send your harvest yield, as well as the yield you have obtained through the Residual Income Plan, conveniently to your home.

Experience CBD of the highest Swiss quality, which – through your fair partnership with us – is not only cheaper for you than bought via external providers, but has been produced under the very best manufacturing standards by „your plant“ – and with the help of our expertise under optimal growing conditions.



SERVICE CHARGES OVERVIEW

Per Growing Stage [2-3 months]



Wages



Electricity (Air Conditioning/Ventilation)



Rent



Electricity (lamps)



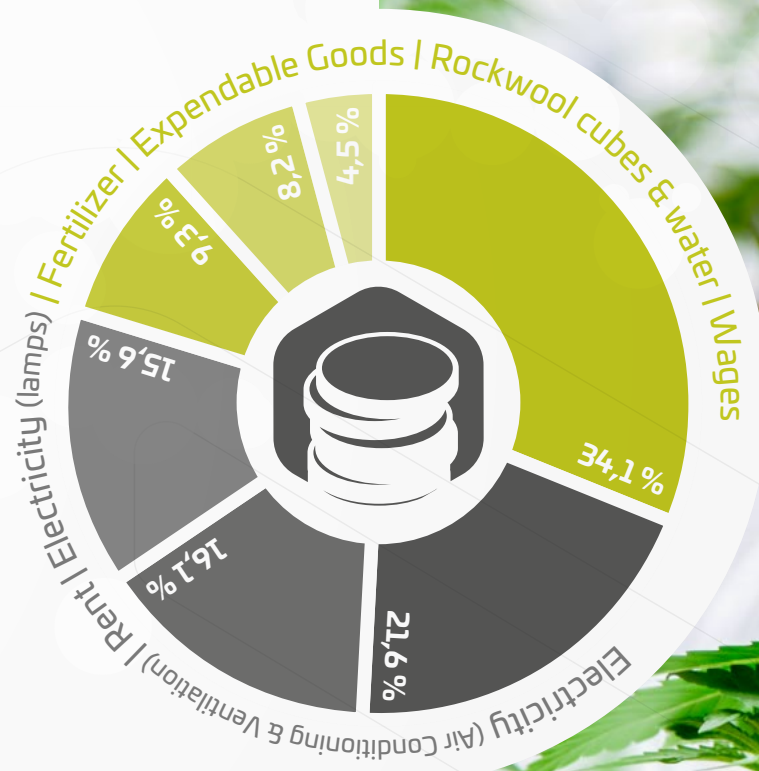
Fertilizer



Expendable Goods



Rockwool cubes & water





REFERRAL PROGRAM

Are you as convinced as we are, and do you consider the cannabis market combined with our visionary concept a unique opportunity?

Would you like to make a difference and invite others to join our community?

Do you also believe that cannabis is a completely misunderstood medicinal plant whose potential is far from exhausted and can help humanity in many ways?

IF YES, THEN YOU'RE RIGHT HERE:

Our CannerGrow referral program offers you the opportunity to become even more involved – and at the same time significantly improve the quality of life of millions of people.

START TODAY





UNILEVEL COMPENSATION PLAN

We're redefining what compensation management means:

Our attractive Unilevel Compensation Plan offers you **up to a 20 percent referral bonus** on every single plant sale that takes place in the first seven levels of your team.

In short, every time someone on your team buys a plant, you will receive a lucrative referral bonus.

THIS WORKS AS FOLLOWS:

In your **first level**, you will receive an attractive bonus of **seven percent**.

Also, the **second to seventh levels** are more than worthwhile for you – as they provide you with an additional **13 percent** bonus in total.

A REAL WIN-WIN SITUATION – AT ALL LEVELS!

Unilevel Compensation Plan

Level 1

7%

Level 2

5%

Level 3

3%

Level 4

2%

Level 5

1%

Level 6

1%

Level 7

1%



RESIDUAL INCOME BONUS

The special feature of our referral bonus program is the Residual Income Bonus, which gives you a percentage of each harvest yield sold within your team – and amounts to an attractive **20 percent** overall!

HERE IS AN OVERVIEW OF THE SCALE OF THE BONUS:

In the **first level**, you will receive **seven percent** of the total yield of your partners' plants.

From the **second to the seventh level**, you will be given an additional **13 percent**.

BUT THAT'S NOT ALL:

You will not only obtain the recommendation bonus once but after each harvest distribution.

To qualify for the Residual Bonus Commission, you simply need to own at least one plant.

Residual Income Bonus

Level 1

7%

Level 2

5%

Level 3

3%

Level 4

2%

Level 5

1%

Level 6

1%

Level 7

1%





SERVICES



24/7 Live Support

With Cannerald, none of your questions remain unanswered!

Our support works **24 hours a day** and is always at your disposal.



Live Camera

CannerGrow offers you the possibility to follow the current **status of your plants** around the clock with the help of live cameras.



Google Authenticator

In the back office, you will find the Google Authenticator. Here you can **additionally secure** your account and your plants.



Device optimized

We promise you that our website is optimized for devices such as **smartphones, PC, laptop** and **tablets**.



THANK YOU

For more detailed information please
contact the person who invited you to
this presentation.



cannerngrow.com

Bahnhofstrasse 13 | 8808 Freienbach
SWITZERLAND
info@cannernald.com